



CASE STUDY

Regional Healthcare Organization Versiti
Creates Unified Intranet Using SharePoint

AT A GLANCE

CHALLENGES

- Company expansion into multiple states with a collection of systems & tools
- Create a single intranet with unified messaging
- Need easy to update intranet by non-technical staff

BENEFITS

- Consistent messaging across all branches
- Ability to expand in future design phases

PRODUCTS

- SharePoint Development
- Power Platform Development



OBJECTIVES

As Versiti was expanding into multiple states, it had acquired a collection of systems and tools. Creating a unified intranet to support the messaging to "One Versiti" was a strategic objective and they looked to Apsidien for expertise in SharePoint Online intranets to not only create a single intranet, but make it easy to update by non-technical staff.

SOLUTIONS

Versiti leaned on Apsidien's Microsoft 365 expertise to design a new, centralized company intranet. Apsidien used its SharePoint Intranet methodology to lead discussions with leaders throughout the organization to:

- Understand future usage scenarios
- Lead the organization to new possibilities with the Microsoft 365 platform
- Deliver the solution with an initial Minimal Viable Product (MVP)
- Design future phases to extend to additional and complex scenarios

The new Versiti branding was able to roll out with consistent messaging across the different branches of the organization. Features like a consistent footer with the mission, vision, and values supported the overall messages of a "One Versiti" organization to successfully join the blood centers into one.

Versiti is a national leader in innovative blood health solutions serving hospitals, blood centers, and medical facilities through the midwest.